



CareerGraph

AI enabled; Human delivered

CareerTests.in

“Without data, you’re just another person with an opinion.”— W. Edwards Deming
(Quality Guru who developed Plan-Do-Study-Act (PDSA) cycle.)



CareerTests.in offers AI-powered online assessments for educational institutions and corporate talent managers. Built as a Decision Support System, it gathers data through scientifically calibrated tests and applies statistical analysis—benchmarking, deductive analytics, and more—to deliver deep insights into temperament, work motivation, aptitude, cognitive ability, people management, and leadership potential.

The Power of Standard Inventories

All assessments at CareerTests.in are grounded in validated psychological and behavioral science frameworks. We leverage standard inventories such as Holland’s Codes (RIASEC), Big Five Personality Traits, and other proven psychometric models to ensure reliability, validity, and actionable insights. These inventories enable precise diagnostics and AI-driven personalization, offering greater confidence to both individuals and decision-makers.

For Educational Institutions

Students today need more than academic excellence—they need clarity and direction. According to the World Economic Forum’s *Future of Jobs Report*, **60% of jobs will undergo transformation by 2030** due to technological advances, automation, and green transition. Many emerging roles—like AI ethicists, sustainability analysts, and digital wellness coaches—didn’t exist when today’s parents started their careers. For the youth, adaptability, digital fluency, and a mindset of lifelong learning are essential to thrive in this dynamic job landscape. Our AI-driven assessments empower institutions to support students at every decision point.

Key Assessments: CareerGraph Career Guidance Assessment – ₹999

Comprehensive career guidance using aptitude, interest, and personality diagnostics. Suitable for middle school, high school, college students, and young professionals.

1. High School and International Students – CareerGraph International
2. Pre- university Students – CareerGraph Junior
3. Graduate and Professional Courses students – CareerGraph Stream Selector
4. Young Professionals (0 – 4 years working) – CareerGraph Role Strength



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Personal Counselling – Custom pricing

One-on-one career counselling sessions that help students interpret reports and take next steps with confidence.

Note: We also do workshops – covering Diagnostics + Counselling + Goal Setting

For Talent Managers & Corporates

We're no longer in a world where capital or technology alone drives growth — **we're in a talent-first economy.**

In this era, the most competitive advantage a company can have is its people. The best strategies, tools, and innovations mean little without the right minds to activate them. Talent is not just a department's concern anymore; it's a CEO-level agenda.

In a talent-first economy:

- Skills are currency.
- Fitment is foundational.
- Learning agility outweighs static knowledge.
- Culture isn't fluff — it's infrastructure.



Today's dynamic work environments require smart hiring and growth strategies. Our AI assessments simplify hiring, identify high-potential talent early, and enable effective leadership development.

Key Assessments:

1. 4i Psychometric Report – ₹99

Assesses maturity, responsibility, goal orientation, and income dependency for improved hiring accuracy.

2. Competency Assessment – ₹999

Evaluates key competencies across roles and levels. Fully customizable.

3. Motivation at Work – ₹799

Analyzes intrinsic and extrinsic motivation factors that drive employee engagement.

4. Aptitude and Cognitive – ₹799

Measures reasoning, verbal, and problem-solving ability to assess cognitive capacity.



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5. Leadership Assessment – ₹1499

Evaluates leadership potential using real-world situational judgement frameworks.

6. Customized Assessment Solutions – Custom pricing

Tailored assessments are built for your specific hiring or development needs.

Frequently Asked Questions

Q1: Do you partner with organizations, ed-tech platforms, institutions, and consultants?

A: Yes! We collaborate with educational institutions, ed- tech companies, corporate clients, and independent consultants to deliver tailored assessment solutions.

Q2: Is this a SaaS model?

A: Absolutely. You get your own secure dashboard, full freedom to customize existing tests, and the ability to create new ones—all delivered via our cloud-based SaaS platform.

Q3: Is there any onboarding fee?

A: No. Onboarding is completely free. You'll receive guided setup and training at no additional cost.

Q4: What analytics and AI capabilities are built in?

A: Our system features advanced analytics—benchmarking, calibration, predictive insights—and AI-driven recommendations powered by machine learning models in the backend.

Q5: How is the platform adapted for different cultural contexts?

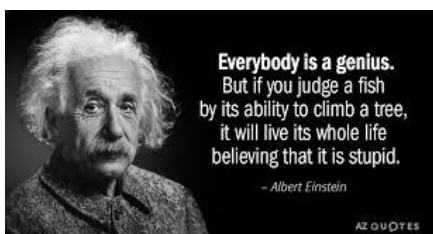
A: We've customized question styles and reporting to suit regions where direct questioning isn't the norm (e.g., India, Middle East, Africa). This cultural adaptation makes our assessments accurate and engaging outside of USA/Europe. Of course, they work very well within USA and Europe too.

Q6: Can assessments be delivered in any language?

A: Yes. All our assessments support multilingual delivery—you can launch tests in any language to serve diverse populations.

Q7: How do I get started?

A: Simply reach out to us for a free onboarding session. We'll activate your dashboard, walk you through customization options, and ensure you're ready to launch your first assessment.



Do you want to have a discussion or demo? Reach out to Subhashini at subhashini@indiadecisionmanagement.com or +91 73496 62320 / 21.